



NewNet 66

Content Filter Categories Defined

ADULT CONTENT

Child Pornography (*always turned on*)
Explicit Art
Obscene/Tasteless
Pornography/Adult (*always turned on*)
Content R Rated

Examples: playboy.com; bikini.com
Description: Sites ranging from R-18 (restricted to 18 years and older) to explicit sexual content and illegal pornographic material. These categories are typically prohibited by policy.

BANDWIDTH

Image Servers & Image Search Engines
Internet Radio
Peer-to-Peer/File Sharing
Video Sharing
VoIP
Web Based Storage
Streaming Media

Examples: flickr.com; skype.com; youtube.com
Description: Sites related to high bandwidth consumption either through image hosting, file downloads, Internet telephony or streaming media. Access to these categories is typically restricted, controlled via quotas or monitored by policy.

BUSINESS / INVESTMENTS

Employment
Financial Institutions
General Business
Online Trading/Brokerage
Real Estate

Examples: microsoft.com; jobdirect.com;
Description: These categories relate to a range of different business types and online commercial services as well as property which could be used for personal as well as business purposes. Access to these categories is typically permitted and monitored by policy.

COMMUNITY / ORGANIZATIONS

Community Organizations
Local Community

Examples: habitat.org; albanycounty.com
Description: These categories feature non-profit and charitable organizations such as the YMCA, Boy/Girl Scouts and also local councils or city websites. Access to these categories is typically permitted and monitored by policy.

EDUCATION

Education
Educational Games
Online Classes Reference

Examples: harvard.edu; kidsdomain.com; wikipedia.com
Description: Sites typically used for education purposes by schools, colleges and universities. These sites range from schools to online education, tutorials and research reference sites such as online encyclopaedias. Access to these categories is typically permitted and monitored by policy.

ENTERTAINMENT

Art
Comics
Entertainment
Gambling
Humor
Kids
Movies & Television
Music Appreciation
Online Greeting Cards
Restaurant
Theater Games

Examples: mp3.com; funny.com; tvguide.com; playstation.com
Description: These categories represent a wide range of entertainment information sites and online entertainment. For most organizations these sites would be used for personal free-time purposes. Access to these categories is typically restricted to non-work hours or monitored by policy.

GOVERNMENT / LAW / POLITICS

Government
Legal
Military Appreciation
Military Official
Political Opinion

Examples: whitehouse.gov; lawyers.com; army.mil
Description: These categories cover a wide spectrum of government sites, legal advice, legal services and legal information, military information, military unit history, politics and political parties. Access to these sites is typically permitted and monitored by policy.



NewNet 66

Content Filter Categories Defined

HEALTH / FITNESS

Fitness
Health/Medical
Holistic
Self Help

Examples: yoga.com; bluecross.com;

Description: These sites cover everything from gyms, fitness equipment, diet advice, to hospitals, clinics, homeopathic medicine and counselling services. Access to these categories is typically permitted and monitored by policy.

ILLEGAL / QUESTIONABLE

Criminal Skills
Dubious/Unsavory
Hate & Discrimination Illegal Drugs
School Cheating
Terrorist/Militant/Extremist

Examples: hightimes.org; nazi.org; password-crackers.com

Description: Categories pertaining to inappropriate and potentially offensive content as well as illegal material or controlled substances. These categories are typically prohibited by policy.

INFORMATION TECHNOLOGY

Dynamic DNS Servers
Freeware/Shareware
Information Technology
Internet Service Providers
Portals
Remote Access
Search Engines
Web-Based Newsgroups

Examples: tu cows.com; cnet.com; aol.com; google.com

Description: Categories covering a wide spectrum of Internet services, resources, technology information and advice. Access to these categories is typically permitted and monitored by policy or may also be controlled by file download restrictions or bandwidth quotas in the case of categories such as Freeware/ Shareware.

INTERNET COMMUNICATION

Chat
Message Boards
Online Communities
Translation Services
Web Based Email
Web Logs/Personal Pages
Web-Based Productivity Apps
Instant Messaging (IM)

Examples: myspace.com; facebook.com; hotmail.com; aim.com

Description: These categories encompass a wide range of communication, social networking and Web 2.0 sites. Access to these categories is dependent on organizational culture and personal use policies. Some organizations may permit access to select categories to facilitate business communication but these are typically considered personal use categories and access is either restricted to non-work hours or closely monitored by policy.

INTERNET PRODUCTIVITY

Adware
Banner/Web Ads
Fantasy Sports
Free Hosts/Web Hosts

Examples: coremetrics.com; myfantasyleague.com; geocities.com;

Description: Internet-related categories which serve limited business functions. These include sites providing advertising or hit tracking software, fantasy sports sites, and free hosting sites. Access to these categories is typically restricted or monitored by policy.

INTERNET / INTRANET MISC.

Domain Landing
Edge Content Servers/Infrastructure
Invalid Web Pages
Reviewed/Miscellaneous

Description: Categories representing Internet infrastructure and miscellaneous sites which don't typically suit other categories such as 'under construction' pages. Access to these categories is typically restricted or monitored by policy.



NewNet 66

Content Filter Categories Defined

NEWS / REPORTS

News
Sports
Weather/Traffic

Examples: cnn.com; espn.com; weather.com

Description: These categories relate to very popular sites for current affairs, sports news, traffic updates and weather forecasting. Access to these categories often depends on organization culture but is typically permitted and monitored or restricted to out-of-office hours.

RELIGION / BELIEFS

Paranormal Religion

Examples: astrology.yahoo.com; heavensgate.com

Description: Categories representing sites discussing mainstream religions, churches, temples, as well as more obscure beliefs such as UFO's, tarot reading and the occult. Access to these categories is typically permitted and monitored or restricted to out-of-office hours.

SECURITY

Bad Reputation Domains
BotNet
Hacking
Malicious Code/Virus
Phishing
Spyware
Web-based Proxies

Description: These categories represent known security threats covering a range of malicious content or sites that promote and facilitate Internet hacking tools, botnet operations, exploit browser vulnerabilities or are otherwise undesirable. These categories are typically prohibited by policy.

SHOPPING

Online Auction
Shopping

Examples: ebay.com; amazon.com

Description: These categories cover a range of sites which promote or enable the purchase or trade of goods. These kinds of sites are typically very popular and widely used for personal reasons but provide limited business value. Access to these categories is often restricted to out-of-office hours or managed with time quotas.

SOCIETY/LIFESTYLES

Alcohol
Animals/Pets
Books & Literature
Dating/Personals
Fashion
Lifestyle
Recreation
Self Defense
Social Opinion
Tobacco
Vehicles
Weapons

Examples: petsonsale.com; match.com; gardenweb.com; buckknives.com

Description: These categories represent an assortment of typically non-business related websites covering a spectrum of personal interests, hobbies and social topics. As the nature of many of these categories is typically personal, access to these categories is often restricted to out-of-office hours or managed with time quotas.

TRAVEL / EVENTS

Tickets Travel

Examples: ticketmaster.com; expedia.com

Description: These categories represent sites that promote or facilitate special events, tickets, bookings, travel packages, as well as hotels and accommodation. Access to these sites is typically permitted and monitored by policy.